OCIL 20764 C NOV 12 1924

Title Page.

A Photoplay in 1 reel

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ADVERTISING AND PUBLICITY LETTER NO. 4273

October 28, 1924.

OCIL 20764

" NO POOLING "

Release No. 173

Cameo Comedy

With Cliff Bowes and Virginia Vance

Cliff is the greatest sleeper since Pullman invented "Berth Control". He sleeps until a storm shakes the shingles loose and he is drenched by the rain.

On this day he dressed with more than usual care, for he is going to ask his sweetie, Virginia, to be his bride -- if father will give him her hand. But the Mortimer home, where Virginia parks her wardrobe, is run so tight that Santa Claus has to go on a diet to get down the chimney. Father Mortimer isn't giving anything away.

But Cliff is progressing fine until he tries to write with one of those patent, non-leaking fountain pens. It is also a non-writing pen, and when Cliff shakes out some ink it lands in father's daily medicine. Another shake and the ink puts a blot on father's face, and more blots completely ruin his disposition and make a complete failure of Cliff's diplomacy.

Cliff and Virginia go for a walk in the park but Cliff's bad luck still pursues him. A fur neck-piece becomes attached to his cost tails, and when it takes fibe from a cigarette, the day grows warmer for him. Virginia also meets with bad luck when she sits on a newly painted bench and her white skirt takes on the semblance of a convict's uniform.

"NO FOOLING" is another of those rough and tumble single reel comedies which have preven so popular with theatres which can use the single reel subjects to adventage. Cliff Bowes and Virginia Vance, the team who have appeared in over fifty of these comedies in the last two years, have gained an enviable reputation in the comedy field and are becoming more valuable to the exhibitor with every picture.

RLH/AW

ADVERTISING AND PUBLICITY DEPARTMENT.

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